


AFRICATOWN TO HOST THIRD COMMUNIVERSITY PROGRAM THIS SATURDAY

Posted by [Staff](#) / 10 - Apr - 2019

AFRICATOWN HOSTS THIRD COMMUNIVERSITY PROGRAM SATURDAY (APRIL 13, 2019), DEALING WITH COLLECTIVE BLACK ECONOMICS

With two successful Africatown Communiversity sessions hosted, the third is right around the corner and addressing the much mentioned and highlighted, power of the Black Dollar.

In the Communiversity Series, overseen by Dr. Marcia Arunga the overlying theme has been one of community learning. A method of education requiring group-think coupled with action or at least applicable strategy. With the third Africatown Communiversity, Supply and Demand: Understanding Our Collective Economic Power- the Communiversity will approach issues of Black dollars and its influence and when pooled, how it can be harnessed. As often mentioned in economic and financial news, the often raised issue of Black-American buying dollars has, without substantiation, hovered anywhere from 1.2 to 1.5 trillion dollars. This figure is of course, not exact and acts as an estimate, but draws the point that Black people have collective wealth in the United States of America.

The third Communiversity features presenters, Debrena Jackson Gandy and Njuguna Gishuru. Jackson-Gandy will be explaining ELEVATE Movements Direct Impact Dollars Initiative, which is an interest-free and fee-free repayable financial award for Black business owners, using the concept of leveraging a pool of dollars committed by community members. Gishuru, will facilitate a SWOT (Strengths, Weaknesses, Opportunities and Threats) Analysis on community assets of the Black community. Also, present to lend expertise in business strategy and innovation, will be Myrtis Jay Thompson, entrepreneur extraordinaire.

Africatown Communiversity takes place this Saturday April 13th, 4 - 8pm at Africatown ACEI on 3100 S. Alaska Street in Seattle.