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# Top Seattle business owners to offer advice for aspiring entrepreneurs

Posted by [Staff](#) / 28 - Jan - 2019

## **Seed, Borrow, or Bootstraps: How to navigate the process of funding your business.Â**

The Elevate D.I.D. Initiative is about leveraging the power of our collective dollars to directly impact and financially empower African-American owned businesses in the Greater Seattle area .

This will be a lively discussion on personal financial capacity, creditworthiness, financing, crowdfunding considerations, evaluating potential business investors and maintaining realistic expectations for getting your business on track to sustainability.

There will also be a moderated Q & A session to allow participants the opportunity to speak with the panelists about current business considerations.

Tickets are only \$10 and are available on [Eventbrite](#)  
You can learn more about the Elevate D.I.D. Initiative by [clicking here](#).